

PostNL delivers packages of the Chinese AliExpress in the Netherlands

04-05-2017

Chinese AliExpress, part of the Alibaba Group, selected PostNL as the delivery partner for a majority of its packages to the Netherlands. Sellers of the popular platform get direct access to the PostNL distribution network. Through this collaboration AliExpress is able to offer its customers faster delivery, namely within 5 to 7 business days.

AliExpress is one of the world's leading online market places. The platform enables consumers from around the world to buy directly from Chinese manufacturers and distributors. More than 100 million customers already use AliExpress to buy a large variety of products at competitive prices. Over the past few months, the Netherlands have grown out to be one of the key destinations.

"We want to offer our customers the best local experience, and therefore we have chosen for PostNL in the Netherlands. They have the number one delivery network in the Netherlands, and offer reliable services. Moreover, with Spring as their exclusive sales agent in Asia, we have our contacts nearby. This means that we can easily get together and monitor the processes and developments here, and adjust when needed. Their Asian team is very flexible and customer driven, and collaborates very well with our logistics platform Cainiao. This is key to us."; says Leo Shen, General Manager AliExpress.

Spring Global Delivery Solutions are fully part of PostNL, and as such Spring is able to offer businesses in Asia, and beyond, logistic

solutions. Spring offers AliExpress direct access to the Dutch distribution network of PostNL. Affordable and reliable distribution are key for customer satisfaction. That is why AliExpress have chosen PostNL as their exclusive distribution partner for a majority of their orders to the Netherlands. Through direct access to the Dutch local network orders are delivered faster. It allows AliExpress to provide affordable delivery of its orders to the Netherlands within 5 to 7 business days.

Tijs Reumerman, Managing Director PostNL Cross Border Solutions: "In the last year we have grown rapidly in Asia. Increasingly, consumers in the Netherlands and beyond are buying from Chinese online shops. It is a great achievement that one of the largest online platforms in the world have chosen PostNL for its direct distribution. Our team in Asia knows the market like no other. They speak the language, know the culture, and know what the customer wants. This local link has been essential in being able to welcome AliExpress as our customer."

Source: [PostNL](#)